

TECHNOGYM

COMPANY PRESENTATION



TECHNOGYM FOUNDATIONS

Technogym Village, the new garage for the new era.



The Wellness Company



Nerio and Pierluigi Alessandri



Sports Gate

SPORTS & LIFESTYLE

W.L.L

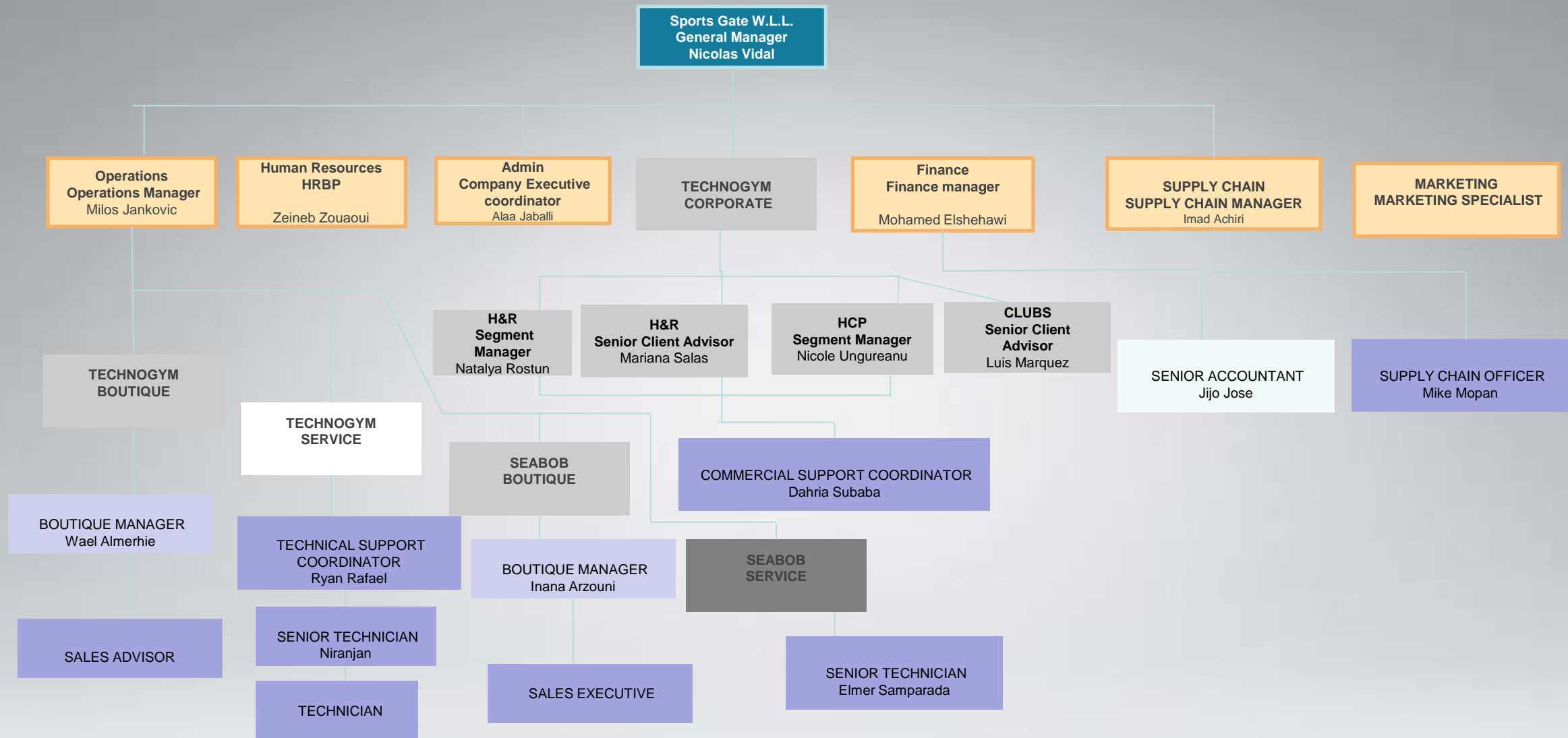


The Wellness Company



PAVIGYM

Organizational Structure





TECHNOGYM GLOBAL POSITIONING

FACTS & FIGURES



14 branches
with a staff of 2,300 employees



55 million users train with Technogym



80 distributors
in more than 100 **countries**



22 million registered users



485,000 installations
400,000 private & 85,000 professional



Over 38 years of **history**



3 million pieces of equipment installed



Official supplier to
8 Olympic Games

Channels of Distribution / Lines of Business



Fitness Clubs



Home &
Residence



Hotel &
Clubs



Medical
Centers



Sport
Associations



Corporate
Gyms



Schools &
Universities



Uniform
Services

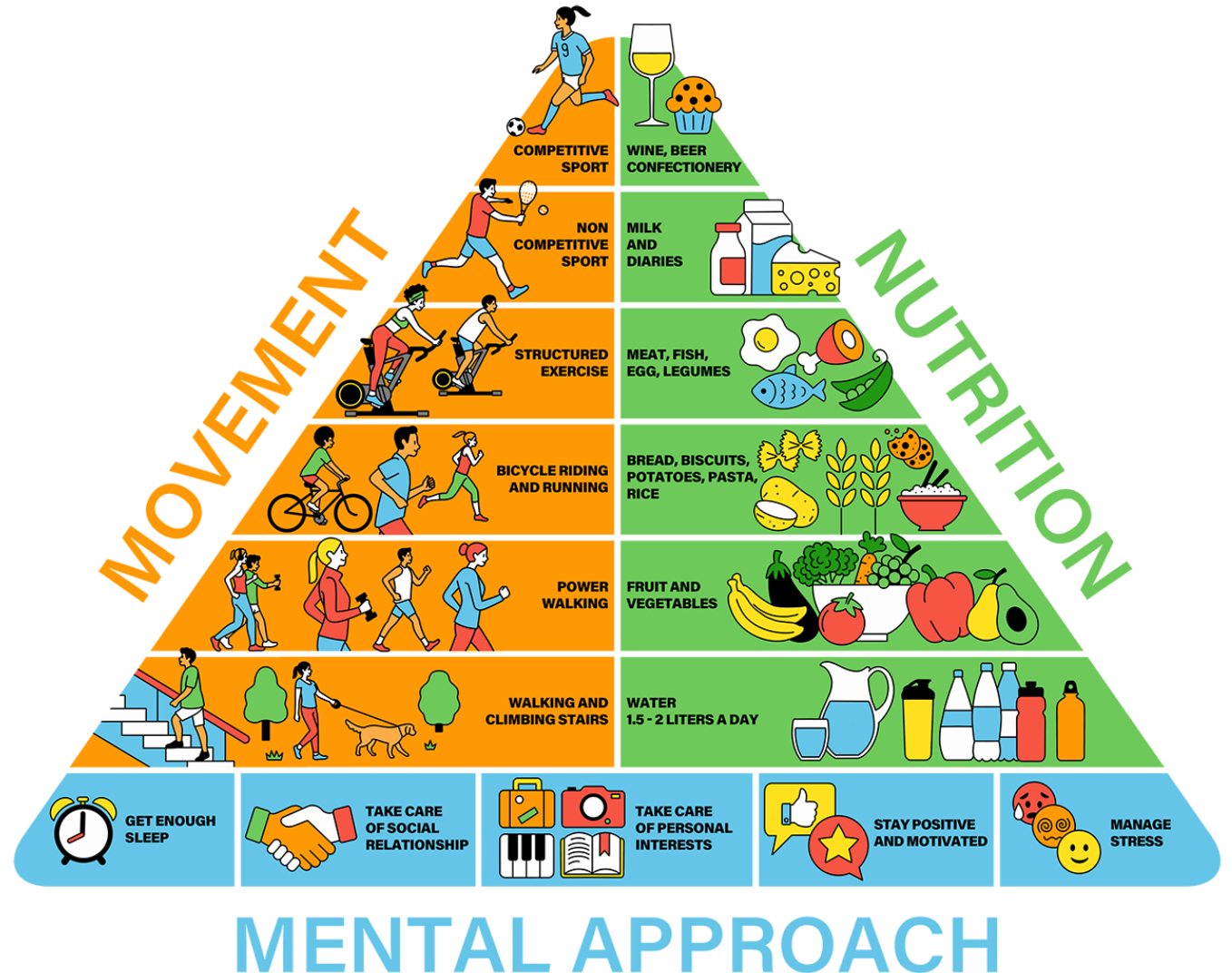
OUR MISSION IS TO HELP PEOPLE LIVE BETTER

WELLNESS IS THE LIFESTYLE PROMOTED BY TECHNOGYM:

- Regular **physical activity**
- Proper **nutrition**
- A **positive** mental attitude

WELLNESS MEANS:

- more **energy**
- greater **efficiency** at work
- **living longer**
- **mental, physical and social well-being**



DIFFERENT NEEDS, DIFFERENT PROGRAMS

HEALTH



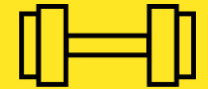
People with a specific health issue that can be treated with exercise

SPORT



People who love playing sports and train to improve their performance

FITNESS



People that like to work out to look good, get stronger or stay toned



I want to
**prevent
back pain**



I want to
**recover from
stress**



I want to
lose weight



I want to
start moving



I want to
stay young



I want to
tone up



I want to
be stronger



THE TECHNOGYM EXPERIENCE

Wellness experiences
anywhere, anytime thanks
to the **Technogym Ecosystem**

**TECHNOGYM
ON THE GO** ►



TOTAL WELLNESS SOLUTION

We developed a unique and integrated offering to let operators create innovative solutions and leverage partnerships thanks to our Technogym Ecosystem. We are **Your Wellness Business Partner**.

**TAILOR MADE
BUSINESS MODELS**



TOTAL WELLNESS SOLUTION



Apps, Devices
& Content



Interior
Design



Programs
& Education



After
Sales



Remarketing

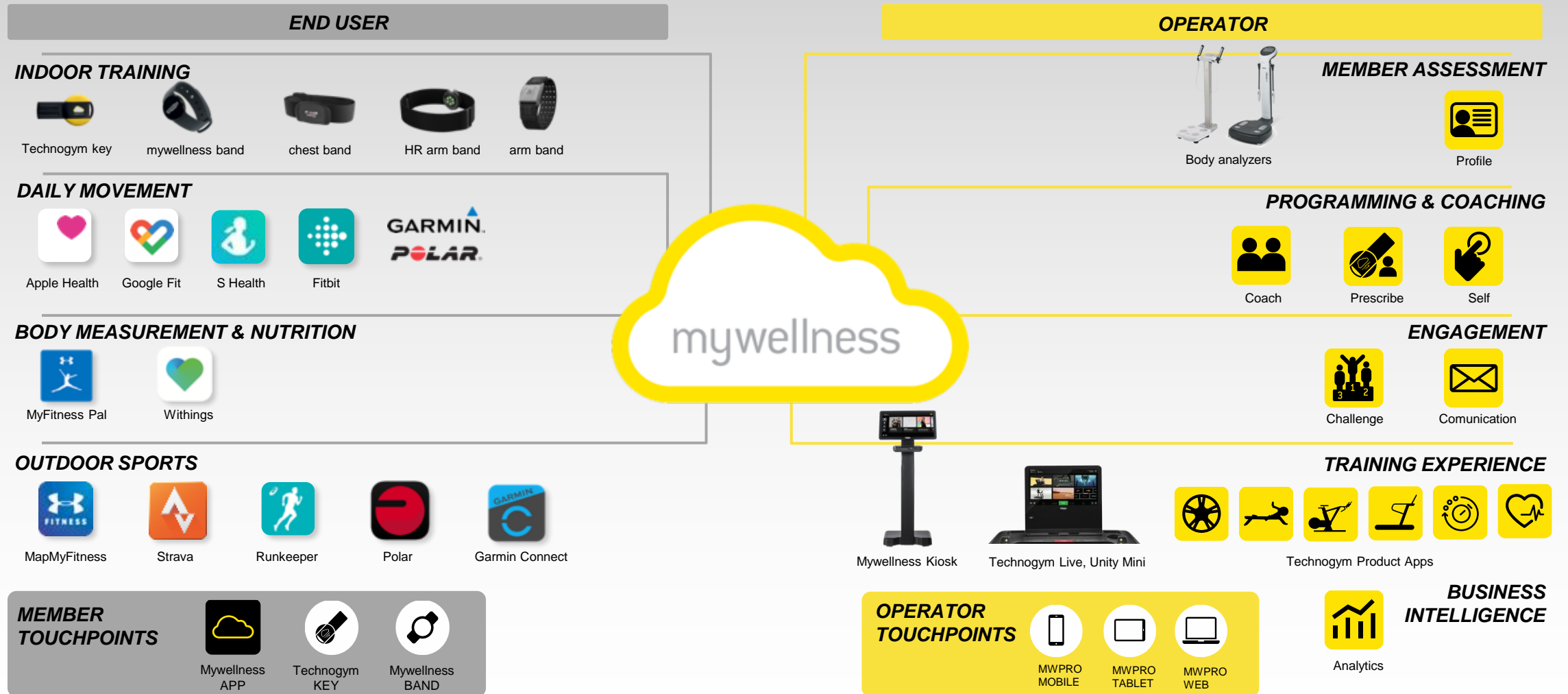


Marketing
Support
& Branding



Smart
Equipment

APPS, DEVICES & CONTENT A 24/7 COACH FOR YOUR WELLNESS



MYWELLNESS®, THE WELLNESS LIFESTYLE CRM

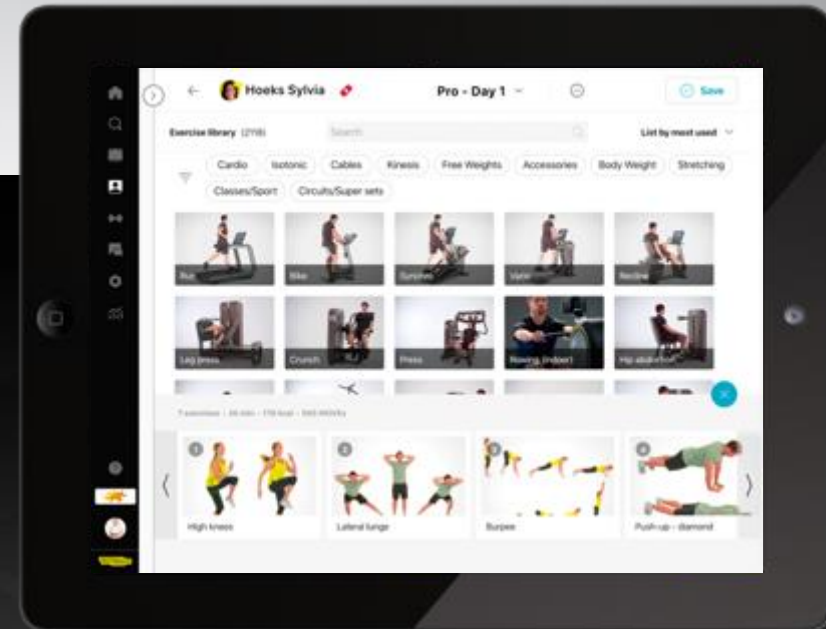
An open, integrated and connected platform that is always with you to help you achieve your Wellness in the most engaging and motivating way

PROGRAMS & EDUCATION

One scientific approach to exercise:

our programs are all based on proven training methods and conceived by our Scientific Research Department

- 500 Technogym Educators worldwide
- 500 Local events every year
- 2,000 Workouts available via Mywellness cloud
- 6,000 Exercise videoclips
- 70,000 training certifications released



A UNIQUE GLOBAL AFTER SALES ORGANIZATION



MORE THAN 1,000 PEOPLE ARE
DEDICATED TO SUPPORT OUR PRODUCTS:

700+

field service technicians
geographically spread to be
closer to our customers

300+

Specialized staff to
support customers via
hotlines and back office

100

WAREHOUSES

worldwide with available
spare parts stock to
promptly satisfy any
request

Technogym advanced technology and software deserve service from those who know them best. We built a worldwide network of highly skilled technicians and prepared them with the most advanced training programs so they are ready to take care of your unique needs.

TECHNOGYM CARE. ALL SET.

You want to please your end users with the most advanced training.
We help ensure they have a seamless experience.
We stand by your side to keep your equipment up and running, now and for years to come.

TECHNOGYM CARE

is a comprehensive suite of after sales service agreements designed to give a beyond repair service, tailor made to your needs.

- Periodic maintenance visits
- Repairs
- Original spare parts

BENEFITS

Peace of mind

You can count on us, so you can concentrate on your end users.

99% uptime and fast assistance

Save time and energy with our guaranteed service level.

Protect your value

Maximize your ROI and see your business grow.



Program



Global



Performance



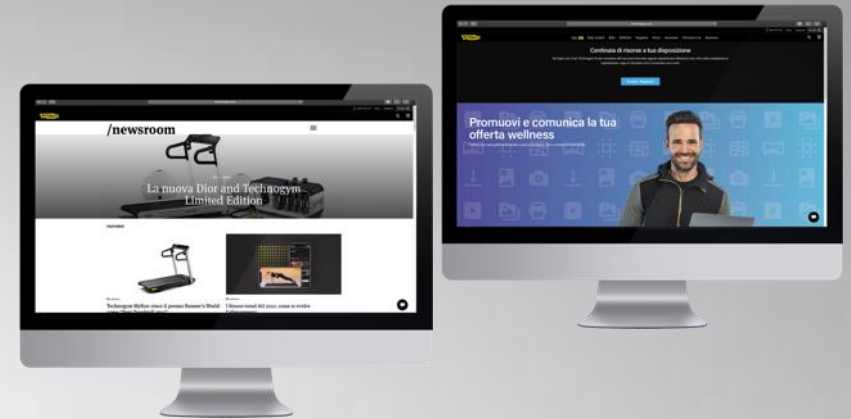
MARKETING SUPPORT & BRANDING

Our customers can build successful businesses by leveraging what makes Technogym a truly **unique** brand:

- The promotion of **Wellness**
- Sports **partnerships**
- The global community of **VIPs and influential trendsetters**

MARKETING SUPPORT:

We maintain a designated website providing promotional and educational tools for communicating our product and service solutions to end-users in interesting and engaging ways



Website & Marketing Support



Social Activities



PR & Media Coverage



Merchandising

OFFICIAL PARTNER & SUPPLIER

Technogym has earned a reputation in the world of sport for the exceptional quality, innovative technology and performance of its equipment. Over the years, many of the world's leading teams and athletes have chosen Technogym equipment to improve their performance, undertake injury prevention and for rehabilitation purposes.

SOCCER



FORMULA 1



GOLF



SAILING



TENNIS



MAJOR SPORT EVENTS

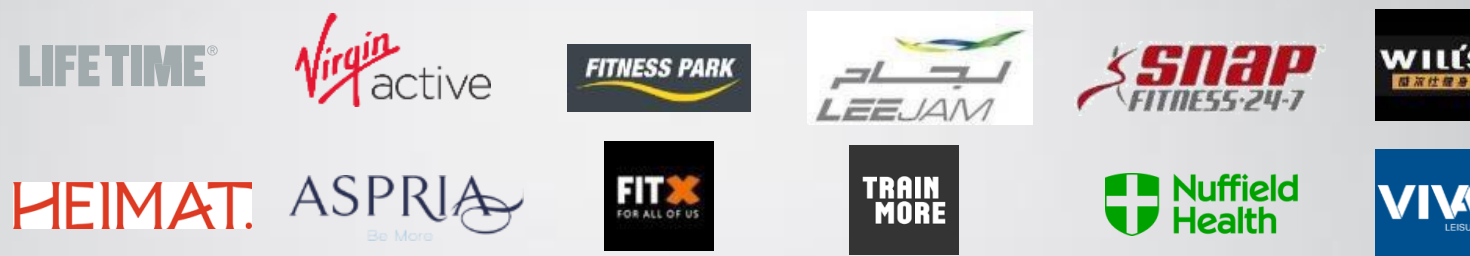


Available in TOP LOCATIONS worldwide

Hospitality & Residential



Clubs



Health, Corporate & Performance



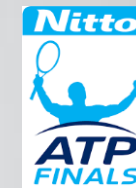
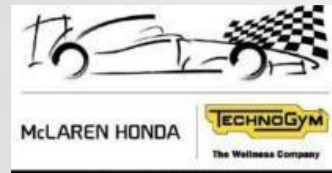
TECHNOGYM

For 40 YEARS Champions have been training with Technogym

9 times
partner of
the
Olympic
Games



Partner of
top teams
and sport
events



40 YEARS of Excellent Italian Design

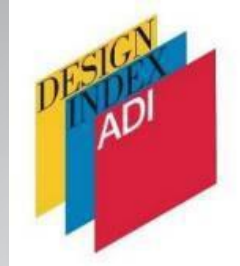


reddot design award

14 Awards

International product design

and communication design prize awarded by the Design Zentrum Nordrhein Westfalen



18 Awards

Yearbook published by ADI - Italian

Association for Industrial Design



11 Awards

International award annually conferred by Chicago Athenaeum Museum of Architecture and Design



3 Awards

International design competition by the

Industrial Designers Society of America (IDSA)



6 Awards

International award conferred annually by the iF International Forum Design



3 Awards

International award by the German

Design Council. Commissioned by the highest authority to represent new developments in the design industry



3 Awards

The first, and among the most recognized,

design awards worldwide originated in Italy in 1954

63 top international design awards

TECHNOGYM

COMPANY PRESENTATION

